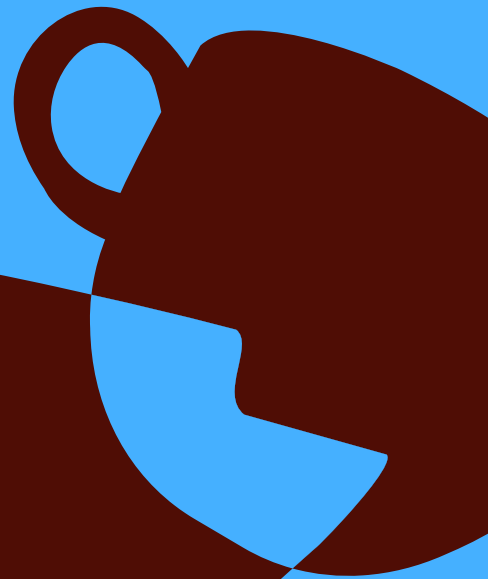
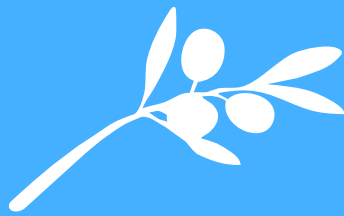




**COFFEE
EXPO
SEOUL**

**April 28 (Wed) – May 1 (Sat), 2027
Coex Hall A & B, Seoul, Korea**



Participation Guideline



Submit Application

Log in to the website to submit your application. through www.coffeexpo.co.kr



Send Down Payment

Down Payment (50%)
Within 1 week of application submission



Send Final Payment

Balance (50%) + Utility Fee
Within 1 month of application submission



COFFEE EXPO SEOUL 2027

April 28 - May 1

Booth Types & Fees

Category	Space Only (Raw Space)	Shell Scheme (Space + Basic Stand)	Premium Booth (Space + Premium Stand)
Booth Image			
Specification (3m x 3m)	Minimum Units Two or more booths * Exhibitors must use one of the Coex official subcontractors to design and construct their own booth	Booth Signage Company name & Booth No. Flooring Needle punch carpet Furniture 1 information desk & 1 chair Lighting Standard lighting & 1 Power outlet Basic Electricity 1kW	Booth Signage Company name & Booth No. Flooring Needle punch carpet Furniture 1 information desk & 1 chair Lighting Standard lighting & 1 Power outlet Basic Electricity 1kW
Early Bird (~Dec31)	USD 3,000	USD 3,300	USD 3,800
General (~Mar31)	USD 3,200	USD 3,500	USD 4,000

* A set of information desk and chair is provided per exhibitor, not the number of booths.

* The booth fee does not include 10% VAT. If your country is not exempt from taxes, a 10% VAT will be added to the total participation fee.

Overseas companies not exempt from taxes must comply with the Korean Value-Added Tax Act Law and pay a 10% VAT.

Utility Fees

Electricity (Daytime)	Electricity (24 Hours)	Internet LAN	Water & Drainage
\$90/kW	\$100/kW	\$250/port	\$250/connection

Early Bird Application

Discount USD 200 per booth until December 31th, 2026

Coffee Expo Seoul Secretariat

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